

Governor's Task Force on the Outdoors – 11/15/19

9:00-9:15	Welcome, Agenda	Jonathan Blasher-Chair
9:15-9:45	Review status of planning and introduce <ul style="list-style-type: none"> Where we've been Where we are going. 	Cailin O'Brien-Feeney
9:45-10:30	Strategic discussion about planning (<i>Small and Large Group Discussion</i>) <ul style="list-style-type: none"> Review and refine vision and values 	Marc Smiley, Principal Solid Ground Consulting
10:30-10:45	Break	
10:45-12:30	Strategic discussion about planning (<i>Continued</i>) <ul style="list-style-type: none"> Discussion about goals and 	Marc Smiley
12:30-1:00	Lunch	
1:00-1:45	Review genesis of preliminary actions list	Cailin O'Brien-Feeney
1:45-2:45	Refine preliminary action list – initial	Marc Smiley
2:45-3:45	Define roles/relationships for action plan <ul style="list-style-type: none"> Clarify organizational structure 	Marc Smiley
3:45-4:00	Break	
4:00-4:30	Public Comment	Jonathan Blasher-Chair



Governor's Task Force on the Outdoors

Our shared purpose:

"...recommend policies, legislation and initiatives to support economic development in both rural and urban areas, balance improved outdoor recreation access with resource protection, and increase outdoor recreation participation, especially among youth and traditionally underserved communities."



Meeting Purpose

- The focus of this meeting is on the review and refinement of elements of the shared direction in the next steps of the planning process
- Agree to overall process timeline, including overview of outcomes for the next several gatherings of the Task Force.
- Review and refine strategic plan framework, including specific feedback about vision, values, goals, and strategies.
- Review and refine actions.
- Introduce the idea of a fourth goal and how it could be incorporated into the overall document. Include some preliminary feedback about what this could include.



Work plan

State of
Play

Baseline, values, scope and pace

Silver Falls,
5/22/19

We All
Belong
Outdoors

Participation: trends, barriers,
health benefits

Portland,
7/9-7/11

Recipe for
a
Recreation
Economy

Economy: Workforce, signature
projects, traded sector + tourism,
rural + urban

Baker
City, 8/27

Oregon's
Outdoors
Forever

Access + Resource Protection: SAR,
recreational immunity, stewardship,
private lands, community assistance

Newport,
10/2

Policy
Potluck

From ideas to **strategy**, vision
+values; **funding**

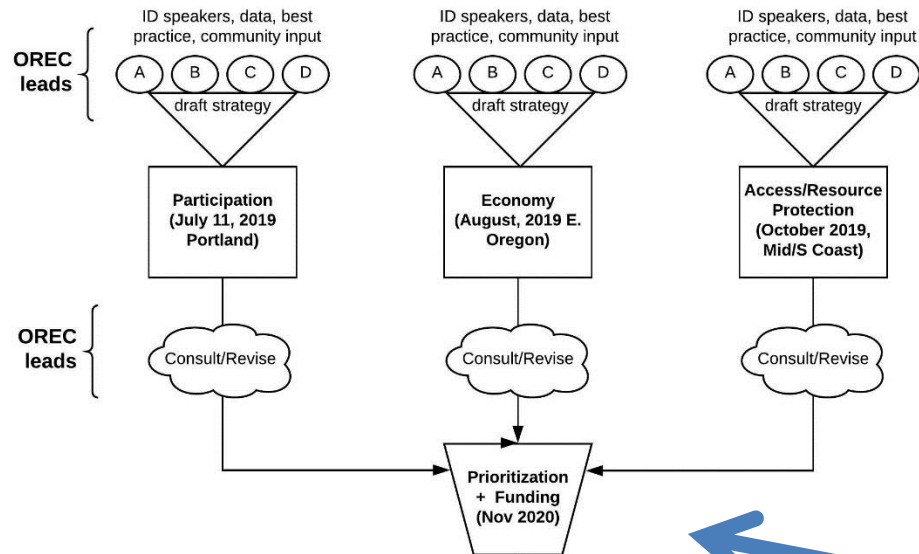
Klamath
Falls,
11/15


Triage
Party

Honing draft policies, legislation,
and initiatives: **prioritization**,
implementation

TBD Salem,
1/7-1/9

Work plan



 We are here

Understanding the diagram:

- *A,B,C,D are simply placeholders for data, ideas, legislative concepts etc... and will go into the "strawman" draft we'll review at each topic area meeting
- During the consult/revise phase task force members will provide additional input from their organization/community
- OREC will share submission form for strategy, policy, legislative constructs

OREC Drafting Report

Public + OPRD Commission Review Draft Plan (Jan/Feb 2020)

OREC Editing Report

Task Force Final Recommendations (April 2020)

OUTDOOR RECREATION INDUSTRY CONFLUENCE ACCORDS



PREAMBLE:

We, a growing confluence of states with a shared passion for the outdoors and a commitment to cultivating a strong outdoor recreation economy, believe that outdoor recreation is core to the very character and quality of life we should all enjoy.

The outdoor industry is a powerhouse of meaningful job creation, and a driving force of our Nation's economy. Our industry is an economic multiplier, creating a unique quality of life in rural and urban areas, attracting new businesses and professional talent to our communities.

While each of our states is unique, our shared commitment to facilitating everyone's love of place through inclusion and diverse outdoor experiences has the power to unify communities, to bridge societal divides, and to improve the mental and physical health of all people.

The outdoors is the wellspring of adventure, camaraderie, and solace, inspiring us to both explore new places and set down roots. Whereas nature is the backbone of the recreation economy, we are committed to fostering conservation and stewardship values, ensuring environmental quality, and restoring sustainable access to the outdoors for current and future generations.

Therefore, the undersigned representatives for the outdoor recreation sector do hereby adopt and commit our states to the following common principles:

CONSERVATION AND STEWARDSHIP:

- Work with the public, private, and nonprofit sectors to advocate for conservation and stewardship of land, air, water, and wildlife, and for public access to them.
- Facilitate public-private partnerships to enhance public outdoor recreational access, infrastructure improvements and conservation efforts.
- Educate and empower the public on the importance and interrelatedness of a healthy environment, outdoor recreation and a vibrant economy.

OUTDOOR RECREATION INDUSTRY CONFLUENCE ACCORDS

EDUCATION AND WORKFORCE TRAINING:

- Engage with educators to support environmental and outdoor learning opportunities for early and life-long outdoor activity, career development, and advocacy for outdoor recreation.
- Promote workforce training programs for technical training, skill mastery, and business opportunities across the spectrum of outdoor industry careers.
- Promote interest, participation, and diversity in the outdoors for all, supporting opportunities for early and life-long outdoor learning.

ECONOMIC DEVELOPMENT:

- Collaborate with all stakeholders to establish and improve sustainable outdoor recreation infrastructure and funding.
- Engage federal, tribal, state, and local governments, as well as local and regional economic development organizations to attract, retain, and expand business and market the outdoor recreation economy.
- Address barriers to businesses' success in the outdoor recreation economy.

PUBLIC HEALTH AND WELLNESS:

- Address social determinants of health by increasing outdoor recreation opportunities for people of all backgrounds and abilities.
- Partner with health & wellness stakeholders to determine shared values and common goals, build relationships, and generate innovative partnerships to fulfill shared visions.
- Assist in quantifying impacts of access to outdoor recreation and related social determinants on healthcare outcomes and costs.

Colorado


Luis Benitez, Director

Montana


Rachel VandeVoort, Director

North Carolina


David Knight, Director


Oregon


Cailin O'Brien-Feeney, Director

Utah


Tom Adams, Director

Vermont


Michael Snyder, Director

Washington


Jon Snyder, Director

Wyoming


Domenic Bravo, Director

Funding Workgroup

- For task force discussion in November, draft initial guidance on:
 - Articulating Need
 - Core philosophy
 - User pay, public good
 - Payers v. beneficiaries
 - Guardrails
 - Funding – new or reallocation?
 - Debt instruments v. new revenue
 - Who decides – legislation, ballot, partnerships/donation all differ
 - Administration + measurement



The Governor's Task Force on the Outdoors believes that for Oregon to maintain its position as a nationwide leader in outdoor recreation, a funding mechanism(s) must:

- Ensure equal access to the outdoors via economic development in rural and urban areas
- Balance improved access to the outdoors while protecting the environment and the resources
- Increase outdoor participation, especially among youth and underserved populations

This funding must be available for capital acquisitions and improvements, maintenance of existing infrastructure, programming, and unique strategies that serve demographic and geographic diversity.



To that end the Governor's Task Force on Outdoor Recreation believes the following:

- Funding should be flexible, and not be limited to a single dispersion method
- Funding should come from some combination of mechanisms including, but not limited to, General Funds, new user-based sources, public-private partnerships and existing tax revenue
- We should utilize a geographic and equity lens to guide investments and improve outcomes
- A component of this funding should be constitutionally protected as to ensure sustainability

[Statement on the recognized funding gaps across various agencies and jurisdictions]

[Cataloguing and Evaluating Existing Funding Mechanisms]



OREC VISION

We work to ensure communities and citizens thrive in every corner of the state by collaboratively developing policies, programs, and practices that improve outdoor recreation access, encourage public participation, grow the economy, and protect our natural resources with the conviction that is Oregon . . .

We all belong outdoors.

OREC VALUES

1. We hold . . .
2. We honor . . .
3. We are . . .
4. We aim . . .
5. We champion . . .
6. We commit . . .
7. We advance . . .
8. We recognize . . .
9. We learn . . .

OREC GOALS

1. Support economic development in both rural and urban areas.
2. Balance improved outdoor recreation access with natural resource protection.
3. Increase outdoor recreation participation, especially among youth and traditionally underserved communities.

OREC STRATEGIES

1. Increase investment
2. Catalyze innovative policies and legislation
3. Develop tools and resources
4. Evolve our organizational structure
5. Emphasize diversity, equity, and inclusion



We all belong outdoors.